

# **AAP Annual Report**

*2024/2025*



**Alberta  
Association of  
Physiotherapy**

# Letter from our CEO

Jen Panteluk

Thank you for your continued support of the Alberta Association of Physiotherapy.

The highlights captured in this Annual Report reflect the strength of our community and the collective efforts of our Board of Directors, volunteers, members, and partners. Your commitment, leadership, and advocacy continue to advance the physiotherapy profession and strengthen the impact we have across Alberta.

Over the past year, we have made meaningful progress together—supporting physiotherapists, elevating our profession, and working collaboratively to support the health of Albertans. These accomplishments would not be possible without the time, expertise, and passion so generously shared by our community.

As we look ahead, we remain focused on building momentum, fostering collaboration, and supporting physiotherapists at every stage of practice. We invite you to stay engaged and continue shaping the future of physiotherapy alongside us.

Thank you for being part of our journey.



# Celebrating 2024/25

Thank you for your continued support! We are proud of these milestones and accomplishments that we've achieved together.

# Celebrating 2024/25

## **AAP Connect Conference**

Inaugural AAP Connect Conference took place in Canmore November 1-3, 2024.

## **Advocacy**

Represented the profession at many tables and growing relationships within government. More details can be found in the advocacy update.

## **AAP Podcast Goal Getter**

Launched Season 1 of the AAP podcast providing a platform to highlight the diversity of physiotherapy.

## **Find A Physio Relaunch**

Launched our Find a Physio tool to help connect Albertans with physiotherapists close to home.

## **Awareness Campaign**

Executed first public awareness campaign – Goal Getter to inspire Albertans to think about their goals and how physiotherapy can support them.

# Celebrating 2024/25

## Stakeholder Engagement/Partnerships

We continue to build relationships within and outside of the healthcare community. Many recognize that our profession has an important role to play and needs to be better integrated (and funded).

## Events, PD Sessions, Resources

Celebrated our profession in May with membership appreciation events in Edmonton, Red Deer and Calgary. Continue to host virtual PD sessions for members. Started library of patient resources for members to leverage.

## End of Year Members

1733

## New Member Benefits

Introduced new partnerships with Amazon Business and Scribeberry.

## Student Engagement

Presentations to students at various times in the year and student events in both Edmonton and Calgary. Working with PTSA.

# AAP Advocacy

**2024/25 was busy for advocacy and we brought physiotherapy to the table for a number of important conversations:**

- **Insurance Reforms**
- **Netcare & Health Information Access**
- **Rapid Access Clinics & Non-Physician Assessors**
- **Emergency Departments & Primary Care**
- **Allied Health Restructuring & Assisted Living**
- **Indigenous Health & Community Led Care**

# AAP Advocacy

## **2026 Priorities Include:**

- **Insurance reforms**
- **Securing physiotherapy's role in ongoing transformative work**
- **Netcare and Point of Care Ultrasound access**
- **Supporting Indigenous-led models of care**

**For further information, please see the accompanying Advocacy Update.**

# Looking Ahead!

Anticipating great things in 2026.





## Looking Ahead



**2026 AAP  
Connect  
Conference  
returns  
October 23-25**

**Second  
season of  
Podcast  
launched  
January 2026**

**Grow Find a Physio  
Tool**

**Inaugural AAP  
Awards**

**Insurance  
Reforms**

**Potential Pilot  
Projects**

## Looking Ahead



**Indigenous  
Health  
Partnerships**

**Explore  
additional  
benefits for  
members**

**Increase public  
awareness around  
physiotherapy**

**Student  
Engagement**

**Virtual and in  
person  
opportunities  
to engage and  
connect**

**Collaborations  
within the  
healthcare  
landscape**

# 2025 Financial Report

Successfully completed our financial audit for the year ending September 30, 2025.

## ALBERTA ASSOCIATION OF PHYSIOTHERAPY

### STATEMENT OF FINANCIAL POSITION

AS AT SEPTEMBER 30, 2025

	<u>2025</u>	<u>2024</u>
<b><u>ASSETS</u></b>		
Current Assets		
Cash	\$ 10,493	\$ 63,365
Investments (Note 3)	282,544	317,989
Accrued interest	4,827	9,867
Accounts receivable	79	-
Goods and Services Tax receivable	4,602	-
Prepaid expenses	<u>62,564</u>	<u>101,575</u>
	365,109	492,796
Tangible Capital Assets (Note 4)	<u>1,813</u>	<u>2,650</u>
	<u>\$ 366,922</u>	<u>\$ 495,446</u>
<b><u>LIABILITIES AND NET ASSETS</u></b>		
Current Liabilities		
Accounts payable and accrued liabilities	\$ 36,728	\$ 30,567
Goods and Services Tax payable	-	9,173
Deferred contributions	<u>-</u>	<u>32,948</u>
	36,728	72,688
Net Assets		
Unrestricted	328,381	420,108
Invested in tangible capital assets	<u>1,813</u>	<u>2,650</u>
	<u>330,194</u>	<u>422,758</u>
	<u>\$ 366,922</u>	<u>\$ 495,446</u>

# 2025 Financial Report

## ALBERTA ASSOCIATION OF PHYSIOTHERAPY

### STATEMENT OF OPERATIONS

FOR THE YEAR ENDED SEPTEMBER 30, 2025

	<u>2025</u>	<u>2024</u>
<b>Revenue</b>		
Membership dues	\$ 348,953	\$ 355,693
Conference fees	41,521	-
Sponsorship	23,500	10,500
Interest	9,763	18,490
Advertising	7,413	7,615
Other	<u>5,386</u>	<u>547</u>
	<u>436,536</u>	<u>392,845</u>
<b>Expenses</b>		
Salaries, benefits and contract management	237,624	159,724
Marketing	136,523	59,190
Conference	112,415	-
Professional fees	21,598	24,209
Office and technology	6,742	9,615
Insurance	6,654	4,948
Board	4,960	8,646
Bank charges	1,747	2,612
Amortization	<u>837</u>	<u>837</u>
	<u>529,100</u>	<u>269,781</u>
<b>Annual Surplus (Deficit)</b>	<u>\$ (92,564)</u>	<u>\$ 123,064</u>

# 2025/26 Slate of Directors

The following slate is presented as the slate of nominations for election to the Board of Directors at the AGM.

## **Year 1 of first 2 year term:**

Jacky Chow  
Sandy Holowaychuk

## **Year 2 of first 2 year term:**

Blake Goehring

## **Year 2 of second 2 year term:**

Colleen Kuntze (Chair)  
Geoff Schneider (Past Chair)  
Janelle van Heeren

## **Student position for 1 year term:**

Fatima Wong

## **Huge Thank You to Our Directors Finishing Their Terms:**

Ahmad Qayyum  
Geoff Bostick  
Lindsay Thompson  
Talis Aurini



# Thank You!

Thank you for being part of the AAP community.

Thank you for your continued support in advancing and elevating the physiotherapy profession in Alberta. We are deeply grateful to our volunteers who generously share their time, expertise, and voices—ensuring physiotherapy is represented, informed, and influential at the tables that matter.

Most importantly, thank you for the work you do every day to support the health, mobility, and well-being of Albertans. Your impact reaches far beyond our organization and into communities across the province.

It is a privilege to work alongside such a dedicated and passionate community. We look forward to continuing this journey together in the year ahead.