

AAP Annual Report

2024



**Alberta
Association of
Physiotherapy**

Letter from our CEO

Jen Panteluk

Thank you for your continued support of the Alberta Association of Physiotherapy and for making 2024 a fantastic year!

The milestones and accomplishments listed in this report reflect the commitment and hard work of the amazing community that surrounds us – our Board of Directors, volunteers, physiotherapists and partners. We are so appreciative of the time and talent that our community gives to elevate and advocate for our profession.

As we reflect on the previous year, we want to extend our sincere gratitude for the role that each of you has played in helping to move us forward. We are excited to build on this momentum in 2025 and invite you to continue to be a part and get involved in the work of AAP.

Cheers to all of you!

Celebrating 2024

Thank you for your continued support! We are proud of these milestones and accomplishments that we've achieved together.

Celebrating 2024

Expanded our Team

Carmen Malenica started as our Member Engagement Manager in January.

New Website & Branding

We launched a website to better support our members and also be a resource for the general public.

Continued In Person Events

Creating opportunities for our profession to connect.

Virtual PD Sessions for Members

Making PD accessible and convenient.

Advocacy

Partnered with a government relations consultant to focus on advocating for the profession at many tables.

Celebrating 2024

Stakeholder Engagement/ Partnerships

Positioning AAP as a voice for Physiotherapy in the province and connecting with potential partners and key stakeholders (other allied health professionals, AHS, UofA, College, CPA, Branches and others).

Monthly Communication to Members

Mid-month highlighting opportunities and postings, monthly newsletter highlighting what is happening at AAP.

End of Year Members

1436 paid
271 students

New Member Benefits

Introduced extended health benefits, life insurance and disability programs, phone partner and hotel partners.

Student Engagement

Presentations to students at various times in the year and ran a student event in both Edmonton and Calgary.



AAP Advocacy Update

Every Albertan deserves the best possible health care. And access to the right care, at the right time, by the right professional.

AAP Advocacy

Insurance Reforms

Scope of Practice Advocacy

**Emergency Department and
System Integration**



Looking Ahead

**Integration of Physiotherapy in
Multi-Disciplinary Teams**

Scope of Practice Expansion

Insurance Reform Advocacy

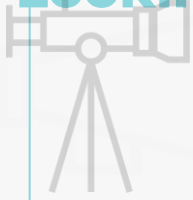
Pilot Projects

Looking Ahead!

Anticipating great things in 2025.



Looking Ahead



Held our inaugural conference in November

Ran first public awareness campaign

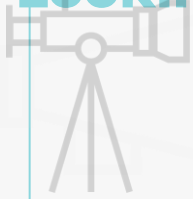
Relaunch Find a Physio Tool

Mentorship program

Build on momentum of conference

Representing physiotherapy at the right tables for advocacy

Looking Ahead



Continuing to
enhance
website

Considering
additional
benefits for
members

Podcast Launch

Student
Engagement

Virtual and in
person
opportunities
to engage and
connect

Collaborations
within the
healthcare
landscape

2024 Financial Report

Successfully completed our financial audit for the year ending September 30, 2024.

ALBERTA ASSOCIATION OF PHYSIOTHERAPY

STATEMENT OF FINANCIAL POSITION

AS AT SEPTEMBER 30, 2024

	<u>2024</u>	<u>2023</u>
<u>ASSETS</u>		
Current Assets		
Cash	\$ 63,365	\$ 9,628
Investments (Note 3)	317,989	310,200
Accrued interest	9,867	5,897
Accounts receivable	-	158
Prepaid expenses	<u>101,575</u>	<u>1,297</u>
	492,796	327,180
Tangible Capital Assets (Note 4)	<u>2,650</u>	<u>3,487</u>
	<u>\$ 495,446</u>	<u>\$ 330,667</u>
<u>LIABILITIES AND NET ASSETS</u>		
Current Liabilities		
Accounts payable and accrued liabilities	\$ 30,567	\$ 21,063
Goods and Services Tax payable	9,173	9,910
Deferred contributions	<u>32,948</u>	<u>-</u>
	<u>72,688</u>	<u>30,973</u>
Net Assets		
Unrestricted	420,108	296,207
Invested in tangible capital assets	<u>2,650</u>	<u>3,487</u>
	<u>422,758</u>	<u>299,694</u>
	<u>\$ 495,446</u>	<u>\$ 330,667</u>

2024 Financial Report

ALBERTA ASSOCIATION OF PHYSIOTHERAPY

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED SEPTEMBER 30, 2024

	<u>2024</u>	<u>2023</u>
Revenue		
Membership dues	\$ 355,693	\$ 375,412
Interest	18,490	7,644
Sponsorship	10,500	5,000
Advertising	7,615	7,807
Other	547	-
Professional development	-	1,172
	<u>392,845</u>	<u>397,035</u>
Expenses		
Salaries, benefits and contract management	159,724	127,277
Marketing	59,190	102,219
Professional fees	24,209	35,751
Office and technology	9,615	6,677
Board	8,646	8,610
Insurance	4,948	6,390
Bank charges	2,612	1,893
Amortization	837	698
	<u>269,781</u>	<u>289,515</u>
Annual Surplus	<u>\$ 123,064</u>	<u>\$ 107,520</u>

2024/25 Slate of Directors

The following slate is presented as the slate of nominations for election to the Board of Directors at the AGM.

Year 1 of first 2 year term:

Blake Goehring

Year 2 of first 2 year term:

Lindsay Thompson

Year 2 of second 2 year term:

Geoff Bostick

Ahmad Qayyum

Year 1 of second 2 year term:

Geoff Schneider

Colleen Kuntze (Vice Chair)

Janelle van Heeren

Student position for 1 year term:

Talis Aurini



Thank You!

Thank you for being part of the AAP family.
Thank you for your support to elevate the physiotherapy profession in Alberta.
Thank you to those who have volunteered their time and expertise, ensuring that we are at the right tables and being heard.
And most importantly, thank you for all you do to support the health and well being of Albertans.

It is a privilege to work with each and every one of you and we cannot wait to continue our journey with you in 2025!